

Script for HUB PPT Presentation Updated December 2009

Slide One-

Welcome, my name is _____. Chances are probably pretty good that if you've found your way to this presentation through an invitation from a friend, or even through surfing on the web, you're someone who recognizes there's a global shift occurring. Are you also someone who would consider yourself a life-long learner, always wanting to be on the forefront of communication, innovation, and education? Are you interested in making a difference for people and the planet? Do you find that people around you are seeking new ways of being, new ways of creating business, new ways of connecting with others in a meaningful way, new ways of earning income? If you answered yes to these questions, you'll want to hear about how an innovative organization and movement is providing solutions to today's most compelling issues.

Slide Two-

In the midst of the changes you may be seeing and even experiencing yourself, what is your greatest dream for yourself and our world? The one that stays with you while others come and go?

Slide Three-

Have you found yourself yearning to step more fully into the calling of your own life, and possibly looking for new ways to create a positive impact for society, or new ways of dealing with the old issues?

Slide Four-

Imagine how joining forces with brilliant minded, heart centered, action oriented people could impact your personal dream and your contribution to the world.

Slide Five-

Welcome to HUMANITY UNITES BRILLIANCE also known as HUB – Where we connect to change our world. (Share your personal story and why you joined HUB here.)

Slide Six-

This organization was created as a gathering place, a HUB, for YOU to shine your light of courage, innovation and compassion into all of HUMANity to better serve our world. By doing so, you and we, help transform our world from survival through self empowerment to sustained abundance ...And that

means for you and me personally as well as for the whole planet. How many of you can see yourself somewhere on that journey from survival to sustained abundance? I'm sure we all can relate to that on some level. How many of you are ready to see the whole world working together for good?

Slide Seven-

So, how is HUB fulfilling this mission? By giving you a vehicle that provides life changing impact to our world AND helps you achieve your personal and financial dreams as well. As you'll see throughout this presentation, HUB is focused on both the receiving and the giving, providing **value to you** as you provide **value to others** around the world. We do this through a Social Business Structure. We are not a charity. We are a Social Enterprise which is defined as a company whose primary focus is on providing a social benefit rather than just on maximizing profit for the owners; it is owned by investors who seek social benefits such as poverty reduction, health care for the poor, social justice, and global sustainability, through psychological, emotional and spiritual satisfactions over just financial reward. HUB is a community-owned organization, started in 2007 as a grass-roots movement that challenges status quo thinking and has forged a new roadmap for social entrepreneurs and individuals seeking to make a difference that others are now emulating. We are the innovators of a "**Purpose Driven Economy**" that provides you the opportunity of doing well for yourself while you're doing good for others.

Slide Eight

How HUB works is: HUB Members purchase products and programs that support local and global individuals and communities – that's how they GIVE. The blue side of this image incorporates all of HUB's Total Package of Giving and ways of Investing in Developing Communities, which represents the value you give to the world – the giving occurs through HUB making either donations on your behalf through our efficient Impact Partners benefitting Food, Water, Education and Microloans programs, or by HUB investing in Micro and Social Businesses that benefit the world.

The gold side of this image incorporates all of the personal value HUB Members RECEIVE: The good will they feel and create by providing humanitarian impact and fueling Social enterprise, our members network within a positive, collaborative community, they receive leading edge education, resources, connections, tools to market their own Business or Project, and the opportunity to create unlimited, residual income that grows exponentially, supporting themselves and their friends and local communities, while they serve the planet.

Slide Nine -

We believe every human has the right to basic needs of food, water, education and medical care. To date, HUB members have generated nearly two million dollars in impact. Here are some examples of the impact that HUB and HUB Members have already generated since December 2007, through their product purchases. In 2008 and 2009 we worked with Feed the Children providing two meals a day and medicine to thousands of children and families in the slums of Africa. In 2008, "Miracle on Main Street" delivered food and personal care items to thousands of families on the streets of North America. HUB united with FEED333, Feed The Children, Salvation Army, the NBA and HUB volunteers for the single largest food drops in US History.

Slide Ten -

We support clean water solutions in a number of ways. As an example, HUB Members helped purchase 16 Raincatchers and provided water solution education through partnerships with Raincatcher.org and Women's Earth Alliance. What is a raincatcher? It's a system of gutters put on the roof of a school that catches and funnels water into a large catchment tank that then filters the water for consumption.

Slide Eleven -

We believe that basic education can be enhanced easily through empowerment and have created partnerships to uplift education standards for developing countries beyond the basics to the highest possible. For example, our work in Liberia with Youth Action International, founded by acclaimed child rights activist and national hero, Kimmie Weeks, has already provided Vocational training for war-affected youth; vocational training and grants for 150 women in Liberia's first postwar women's community center; Mother Goose teacher training curriculum in 65 schools; National library building and book distribution; the building of schools educating thousands of children, and we completed the largest teacher training of its kind in Africa to nearly 700 teachers. We are also joining forces to create Liberia's first youth sustainable agriculture vocational training for war-affected youth that includes a 4000-acre youth-coop farm, and we are creating the first of its kind Teacher Training Center.

(Optional Story: We work with Kimmie Weeks, founder of Youth Action International, in Liberia. Liberia has recently emerged from nearly two decades of civil war. During the war, Kimmie was thought dead at age six from Malaria, but his mother searched for him in a pile of dead bodies, and when she found him, he was still alive. By age eleven, he walked into his first military camp and demanded the rebel army free the captive child soldiers. By the time he was 16, he had helped free over 20,000 child soldiers and was finally smuggled out of the country by the United Nations, who brought him to the US, where he earned his Masters, but returned to

Liberia to help rebuild his nation. Kimmie is now a national hero and was Orator of Liberia's 2008 Independence Day celebrations.)

And through our partnership with Pachamama Alliance, founded by Lynn Twist, we support environmental sustainability, social justice and spiritual fulfillment to those in the developed nations while also teaching modern skills to the Achuar in the rainforests of Ecuador.

Slide Twelve -

HUB members also participate in contributing to Microloans to women around the world. Microloans are small loans of approximately \$250 which allow women to begin small business to support themselves and their families. However HUB's microloan program is very special because as is often seen, many microloans come with percentage rates of 20 to sometimes 30% or more interest. HUB partners with Equity Bank in Africa, to provide these loans for only just 1.5%.

Our Micro-Loan programs currently help provide food and microloans, financial literacy support, and business and vocational training for nearly 30 women in Kenya.

One of our current microloan programs in Kenya is the Selfempowered Women of KOCH who, being HIV Positive, proclaimed themselves "no longer sick, but empowered" and these women were provided additional training through HUB to also begin a beading business with sales guaranteed through HUB's Global Marketplace.

(Additional example if needed: Bank of Hope was started by three HUB members Shauna and her mom, Sarah Kane and their friend Patricia Bisch, after Shauna returned from a HUB trip to Kenya and passionately shared her desire to help uplift the women there. Within weeks these three women had raised \$8000, partnered with HUB, and began changing lives! Shauna, age 27, is also the co-creator and managing director of HUB's Global Marketplace and is living out her life's calling to expand Fair Trade practices globally.)

Slide Thirteen -

The Global Marketplace is our online store which in part provides micro-loan recipients a place to sell their products at fair market (or fair trade) value, moving communities from poverty to sustained abundance over time.

The *HUB Impact Partner Section* lets you buy products made through our specifically chosen Humanitarian Impact Partners, like wood carvings from Youth Action International's disabled war-affected youth, or "Education in a Box" for an entire classroom.

The Purchases for Good section lets you Buy One and Gift One – here you can purchase Trees to be planted, or Goats to be gifted a family; and *Compassionate Commerce* section lets you buy and sell socially conscious products that meet HUB’s Triple Bottom line seal of approval that supports human rights, animal rights and environmental sustainability.

Our *Faculty Marketplace* lets members purchase important education material they may normally purchase elsewhere but by purchasing it here its generating impact into the world several ways! (NOTE: PICK YOUR FAVORITE ITEMS TO TALK ABOUT HERE OR SHOWCASE – BUT KEEP IT BRIEF.)

How it works is simple: As a HUB Member you choose where you want your impact to go, by making a purchase in the marketplace each month. So you get a great product for yourself (or you can choose to gift it to another) and you create impact for others at the same time. Make sense?

Together we are changing the face of consumerism – no longer looking at where we can save a dollar but where we can empower a life.

Slide Fourteen -

HUB’s vision is to have a raincatcher on every school roof, see every woman and child fed and educated, and to provide millions of microloans creating sustained abundance for our world.

Slide Fifteen -

What could make all of this even greater? Well, wouldn’t it be wonderful if you could share HUB’s products and programs with others and earn an income for yourself? Well you can. Lets show you now, what’s in it for you.

You Receive Personal Value when you become a member of HUB. HUB helps you – the “I’m here to make a difference in the world person” to fulfill your dream by providing you with the education, a collaborative, resourceful community, and the ways to benefit society. We provide you all that AND an effective way for you to earn the cash you want for today, and a way to build your financial plan for the future, and increasing your own financial abundance.

Slide Sixteen -

As a HUB Member, you make a difference every day and right away. Your purchases are not just providing AID, they are providing sustainable solutions that uplift entire communities and invest in their thriving future. And when you also choose to engage in HUB by sharing it and building the HUB community, you are supporting those you know and care about with an

income opportunity they can feel good about. You know you're investing your time in social business that's here to consistently benefit the world.

Slide Seventeen -

We provide our members with a Collaborative Community – HUB utilizes existing social networking platforms, as well as it's own on-line and real world community called The CIRCLE to allow you to expand your business and social network as you connect, collaborate and create with people around the world and in your local community. The CIRCLE is our "niche" environment to voice your dreams and attract support and develop your own projects with like-minded individuals.

(HUB Circles are being physically formed around the globe where members share their talents, brilliance, and stories of impact; HUB Members are also meeting online creating their own groups for masterminding, through skype conferencing for example.)

Slide Eighteen -

In HUB you get to Learn from the Best. You can awaken and activate your brilliance through teleseminars, webinars and live events that occur around the world with the world's greatest leaders, trainers and humanitarians.

People like: Michael Beckwith, who was featured on Oprah's "Live Your Best Life" series, and star of the movie "The Secret."

Jack Canfield and Mark Victor Hansen, the co-creators of Chicken Soup for the Soul.

Chris and Janet Bray Attwood, co-creators of NYTimes BestSelling book, The Passion Test.

Frank Maquire, the co-founder of Federal Express.

Barbara Marx Hubbard, the founder of the Conscious Evolution Movement.

...HUB has done something that has never been done before. It is the first organization to UNITE the brilliant minds of personal empowerment, business, social change and entrepreneurship, and global impact leaders all under one roof for one purpose – creating the greatest force for good on the planet through a for-benefit social enterprise to make "poverty history."

Slide Nineteen -

Through our online curriculum center, called HUBeAcademy, our members can access live and archived teleseminars/webinars in the areas of Wisdom, Wealth Creation, and World Impact every day of the week at any time of the day.

Members also have free access to valuable and highly sought after programs

such as The Passion Test Online and Wealth Dynamics Personality Profiling. These systems were created by the best brilliant business minds of today and help guide your path as a social entrepreneur, social activist, business builder, educator, health-care provider, or whatever your purpose is. And all the training and support you need is here.

Slide Twenty -

You can grow your DREAM with HUB's business support by:
Networking your business through HUB's CIRCLE and the HUB community you find online on Facebook and Twitter;
Profiling your products on the HUB's CIRCLE and (soon) the Global Marketplace;
And networking through our Live Events. Our members call participate in humanitarian programs both domestically and internationally, last year members helped build an eco-dome house on the Pineridge Reservation; they travelled together to Liberia, where they got to meet the first female President of Africa, and to Kenya where they met heads of business, and where they uplifted families in needed. There are many in the HUB community who have launched and expanded their projects due to the value of social currency found within the HUB Membership. It's one of our greatest assets! And we look forward to the brilliance that's added from each new member.

Slide Twenty one -

Who fuels our HUB model of humanitarian impact? You and your HUB business do.

Slide Twenty two -

So, here is how you create global impact and personal abundance at the same time. The total sum of your monthly product purchases are divided this way: 40% goes to our humanitarian impact partners; 40% goes to our members in the form of commissions for product purchases when they share HUB; and 20% remains with HUB for mediamarketing and profit that can be recirculated into social enterprise solutions for the planet.

As a for-benefit Social Enterprise owned by community investors who seek social benefits over just financial reward, we are a transparent company, committed to clarity in this time of great global change. And both our Impact and Income Disclosure Statements can be found on our website at www.hubhub.org.

When you share HUB and HUB products, you generate income for yourself and others and the more income you generate, the more humanitarian impact you co-create. We call this "exponential income." Are you beginning

to see how this formula for both receiving and giving is a unique way for you to make a difference in the world and in your own life? We hope so!

(Note: For anyone interested in learning more about Social Businesses we recommend that you read "Creating a World Without Poverty," by nobel peace prize winner, Muhammad Yunus.

(*Important Impact Disclaimer) We are a fully transparent company, committed to clarity in these times of great global change. HUB is a young, growing social business, so until HUB reaches approximately 10,000 fully paid members the amount paid to impact within the fiscal year may be lower. However our Impact Transparency statements with complete details on reporting are available on our site at www.hubhub.org for the whole community to see.

Slide Twenty Three -

Where did this idea come from? HUB's Visionary and Founder is Charlie Gay. Charlie, a former rock and roll promoter, who worked with Pink Floyd, Phil Collins and Cher, turned film producer, began working in the humanitarian fields in Africa, as the Executive Director of The Mineseeker Foundation, where he witnessed the shortfalls of the old-paradigm "giving" model. Even though Mineseeker has patrons and board members like Nelson Mandela, Queen Noor, Brad Pitt and Richard Branson, it remains difficult to raise money and create sustainable programs and solutions. It was in early 2007 when the United Nations ran out of a food program coupled with floods and cyclones hitting in Mozambique, that 500,000 refugees piled into refugee camps, that Charlie discovered the power of unification. When no one else had food to supply for the disaster, he found a for-profit referral marketing company that had 12 containers of food sitting in a manufacturing facility in China, and convinced them to give it to Larry Jones, founder of Feed The Children, and within days, \$2.5million of food was on its way to Mozambique. Charlie then began uniting all of the brilliance around him to form HUB based on a referral marketing business platform because he knew that it is the only model that can:

- Replace the current fund-raising model with predictable monthly giving to our non-profit partners and provide predictable investment in social business that generates true socio-economic change.
- Circulate the flow of money and energy in a fair and transparent manner.
- Teach us how important it is to receive while giving to the world.
- Create large communities of passionate and compassionate social entrepreneurs and humanitarians.

Slide Twenty four -

You can earn cash for today and generate a long term sustainable income stream with HUB. Here's how: When you sponsor members who make monthly purchases in HUB, who in turn sponsor members, who do the same, our world impact and your personal income both increase exponentially through a 3 x 5 matrix of commissions, what we call an Impact Center, which is paid out on those product purchases.

You as a HUB member Reach out to 3 people, and HUB Teaches those 3 to do the same!

Slide Twenty five

You earn a \$40 Development Bonus every time you personally enroll a new member. And then you earn a \$100 Fast Start Bonus when you share HUB with 3 in your first 45 days! That gets you off to a great start by providing you \$220 in bonuses! That's immediate cash for reaching out to your friends and providing THEM a way to be doing well while they are doing good and working with you to create a difference together.

Slide Twenty seven -

So when each member Reaches 3 and Teaches 3 to create a full matrix, if each person was just purchasing a minimum of \$99 a month, which is all that is required to earn commission, you can be earning \$3730 per month from your Impact Center.

Slide Twenty seven-

And here's an even more exciting part for those interested in generating a lucrative and long term stream of income. When you Reach 3 and Teach 3 to do the same, HUB gifts you a new Impact Center so that you are able to increase your income and impact even more! You can place that center, what we call an "I-HUB" right underneath a leader in your organization, and work with that leader as a team to begin building another matrix together!

Now, imagine having **three, five, ten or even twenty I-HUBs** – each with a potential of earning \$3700 each per month; all generating **you** a monthly income, helping you **support the incomes of others**, and providing global humanitarian **impact** and more avenues for social business investment! The income potential is unlimited.

So you can earn immediate cash through reaching three and teaching three to do the same. And just by making purchases each month that generate real impact, you can earn a very good part-time income; and over time with

consistent team work and effort like with any great business plan, you can create a solid full time income, and be supporting your local community of friends at the same time.

So, Can you see the potential of your own financial receiving as well as the humanitarian impact, social benefit and social change that can now be generated?

Once you experience the power of exponential income, you'll forever want to generate income this way! It leverages your time and skills to maximize your potential and the potential of others.

(Disclaimer: Although this represents possible income, HUB makes no representations as to your potential income as individual results will vary. You may review our Income Disclosure Statement on our website at www.hubhub.org)

EXERCISE:

(In a live presentation to a group use this exercise to DEMONSTRATE how it works! It also half-way through the presentation, provides for a fun and active break in the energy!)

Split the room in two equal halves. Ask for a volunteer from each section. Name one side of the room DIRECT GIVERS and the other side EXPONENTIAL GIVERS. Ask the DIRECT GIVER volunteer to stand in the back of his section directly behind a seated participant in the back row. Explain to the DIRECT GIVER volunteer that when you say "Go," his job is to give a shoulder massage to the person he's standing behind. And that each time he hears the BELL (or you clap your hands), he is to move to the next person and give a massage, and on and on each time he hears the bell - one by one. Then ask the EXPONENTIAL GIVER volunteer to stand in the back of his section directly behind a seated participant in the back row. Explain to the EXPONENTIAL GIVER volunteer that when you say "Go," his job is to give a shoulder massage to the person he's standing behind. And that each time he hears the BELL, he is to move to find another person to give a massage to that hasnt had one. The difference is, that on the EXPONENTIAL side of the room, once someone has RECEIVED a massage, they are then required to stand up and find someone to GIVE a massage to. The DIRECT GIVERS side of the room is full of Receivers of massages. The EXPONENTIAL GIVERS side of the room will be soon full of both receivers

HUMANITY UNIT ES BRILLIANCE JUNE 16, 2009

and givers of massages. Within minutes the EXPONENTIAL side of the room will all be up out of their chairs - and there will be no one left on that side of the room who has not "RECEIVED" a massage; while concurrently the

DIRECT side of the room will be still waiting to "receive" their message from the now tired and frazzled DIRECT GIVER.

Say to the audience: Do you now see the value and power of a "giving and receiving" model versus just a giving model for creating humanitarian impact? What if each of these people on the Exponential Side of the room who are creating humanitarian impact, were also receiving financial abundance? Do you see how that could make a sizeable difference in the growth and circulation of wealth?

Slide Twenty eight-

It's easy and very cost-effective for anyone to get started in a global business of Impact that can pay you well. You will receive an electronic Welcome Kit with your one time purchase of \$49, which includes:

- A Jumpstart Training System
- Inspirational training videos
- A HUB website URL, and
- A HUB email account
- Access to Special partnerships to help you grow your business potential - You receive complete business training and support from HUB and are guided to committed individuals and organizations, you may choose to work with, like GPN for example, who is a team of Nurture Marketing Specialist to help you build and manage your community, impact and income, because we know how busy you are. You're not looking for one more thing to manage, are you? So HUB guides you to solutions to make earning an extra income and serving the world, more doable for you.

And to qualify for commissions you will make a Monthly Product Purchase of \$99. Your total cost to get started is just \$148.00 – that's it to start a global business. HUB is officially open for business in the US, Canada, and the UK with HUB members in Iceland, Italy, Spain, Australia, and even Africa!

Slide Twenty nine -

If what you've been hearing resonates with you, we hope you will become part of our global positive force for good today. HUB is the place for you to create Wealth, expand your Wisdom and contribute to World Impact all at the same time. When we unite we can make the difference we want to make for the world and we can create sustained abundance.

Slide Thirty-

Thank you for coming (or listening), we hope you felt this was time well spent.

We are looking for those who feel they are ready to contribute to this global shift with us through our innovative social business and community. We're committed to this vision and committed to supporting you in it.

If you are not ready to make that commitment, we understand and hope that when you are you will join us.

And for those of you who would still like to know more, I hope you will go back to the person who invited you to this presentation and tell them exactly what you need or want to know that might help you join us today.

At this time, I'd like to ask that those of you, who are feeling a calling in your heart, like you've been preparing your whole life for an opportunity like this, join us now by getting back to the person who invited you to this presentation or by going to www.hubhub.org and click "JOIN NOW".

If you already know or feel that HUB is what you've been looking for, don't wait – we ask that you begin TODAY connecting, collaborating and co-creating more impact and abundance. "The time is now; and WE are the ones we've been waiting for."

Thank you for the GIFT of your Attention and Intention and I hope to connect with you soon in HUB.

If you are at a live presentation ask for a show of hands who is ready to join (direct them to the Join Now button from your personalized HUB webpage), then ask for a show of hands of who would like to know more. Either answer their questions then and there or get their contact information (set a time with them to speak with you and your Impact Team Leader for further details.)